



## **Karsan Invests in Spare Parts in Germany!**

### **Karsan is Opening a Spare Parts Warehouse in Nürnberg, Germany!**

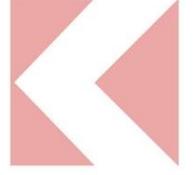
**Karsan implemented an important project in order to expand its spare parts and after-sales service network in Europe. As part of the project, Karsan will open a spare parts warehouse in Nürnberg, Germany, and will be able to send spare parts to any point in Europe within 2 days. Stating that the warehouse will start operating as of September 1, Deputy General Manager of Karsan Commercial Affairs, Muzaffer Arpacioğlu said, “We have commissioned another important investment in order to strengthen our after-sales service network in Europe and to enable our dealers to respond the requests in a very short time. Based on our experience of more than 50 years, we know that after-sales customer support has a significant role in being preferred as well as brand reliability. This structure will position us much closer to our customers than ever.”**

Offering modern solutions that can adapt to every city with the public transportation systems it has developed, Karsan continues to be the first choice of European cities with its conventional and electric buses, while expanding its spare parts and service network. Karsan, which has made another important investment in this direction, is preparing to open a spare parts warehouse in Nürnberg, Germany. Karsan will reduce the lead time of spare parts, especially parts of its electric vehicles, to 2 days thanks to the warehouse that will start operating on September 1. Thus, Karsan, which will send the required parts to all parts of Europe in a short time, aims to increase customer satisfaction by providing service with low cost in minimum time.

**“We minimize distances”**

Providing information on the subject, Deputy General Manager of Karsan Commercial Affairs, Muzaffer Arpacioğlu said,





“We continue to receive orders in significant quantities for both conventional and full electric models from Europe, which has started to recover after the Covid-19 outbreak. Accordingly, we have commissioned another important investment in order to strengthen our after-sales service network in Europe and to enable our dealers to respond the requests in a very short time. Based on our experience of more than 50 years, we know that after-sales customer support has a significant role in being preferred as well as brand reliability. Thanks to this structure will position us much closer to our customers than ever.”

Combining the forces with Barsan Global Logistics for on-site spare parts service, Karsan plans to multiply its operational power by taking advantage of Barsan’s warehouses and logistics network in 45 different countries in the future.

#### **Karsan, the Turkish pioneer in automotive!**

Celebrating its 54th anniversary this year in the Turkish automotive industry, Karsan has been manufacturing at its modern facilities its own vehicles, as well as parts for the world’s prominent brands in the commercial vehicles sector. The company has been engaged in commercial vehicle production since 1981, and its factory in Hasanağa in Bursa has the capacity to manufacture up to 19,870 vehicles a year on a single shift. The Hasanağa factory is a flexible installation which can manufacture all kinds of vehicles in the same facilities from passenger cars and heavy trucks to minivans and buses. It is located 30 km from the Bursa city center and has been established on an area of 207,000 sqm, 91,000 sqm of which is closed space. Karsan has been the only independent multi-brand vehicle manufacturer in Turkey for more than 50 years and the next phase for the company, powered and enabled by its business partners and licensors, is to develop bespoke versions of new and existing vehicles in order to extend its presence to all segments of cargo and passenger transportation. Working to “develop innovative products and services from the idea to the market” and to cater to every market segment, Karsan primarily aims to strengthen its Main Manufacturer/OEM business line. Karsan manages its whole automotive value chain from R&D and manufacturing to marketing, sales and after sales activities. Currently the company manufactures the new H350 light commercial vehicles for Hyundai Motor Company (HMC), 10-12-18 m buses for Menarinibus and its own Jest, Atak and Star models. It also produces full electric vehicles, its much-celebrated Jest Electric and Atak Electric line, in partnership with the world giant BMW. Besides vehicle manufacturing, Karsan also provides a range of industrial services in its Organized Industrial Zone factory.

