



A Massive Fleet of Jest + Vehicles for Düzce/Turkey by Karsan!

114 Jest + Vehicles Delivered to the Municipality of Düzce!

Offering modern solutions with its engineered public transportation systems, the local manufacturer Karsan continues to contribute to the transportation requirements of cities. In a recently signed deal with the Municipality of Düzce that involves the sale of 114 Jest + vehicles, Karsan has so far delivered 100 of them, marking the beginning of a great project.

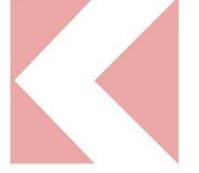
Offering transportation solutions that meet today's mobility needs in its factory located in Bursa, Karsan continues to be the choice of cities that wish to renew and strengthen their fleet of vehicles. The Municipality of Düzce is a recent welcome addition to our repertoire of customers, having purchased 114 Jest + vehicles. 100 of the ordered vehicles were delivered to the customer at a delivery ceremony where strict public health measures were taken.

Commenting on the deal, the Deputy General Director of Karsan Commercial Affairs, Muzaffer Arpacıoğlu, mentioned that the Municipality of Düzce had demonstrated its trust in the brand with this large-volume purchase, as a first-time buyer. Arpacıoğlu said: "We continue to provide solutions for urban transport with our innovative and competitive edge, through our delivery of a large fleet of 114 vehicles that will soon be visible in the streets of Düzce. Both the trust that the Karsan brand inspires and the various advantages our Jest + vehicles offer in terms of urban transport, played a role in the decision of the Düzce Municipality."

Safe and comfortable travel with Jest+!

Offering significant advantages in accident prevention with its hill-start assist and lane keeping support system, Jest+ also stands out with its low-floor design, which is convenient for people with disabilities. Not only does Jest+ bring about a competitive advantage on account of its low maintenance costs; it also copes with the toughest maneuvers even in a congested traffic in the heart of the city thanks to its low turning radius.





About Karsan:

Celebrating its 54th anniversary this year in the Turkish automotive industry, Karsan has been manufacturing at its modern facilities its own vehicles, as well as parts for the world's prominent brands in the commercial vehicles sector. The company has been engaged in commercial vehicle production since 1981, and its factory in Hasanağa in Bursa has the capacity to manufacture up to 19,870 vehicles a year on a single shift. The Hasanağa factory is a flexible installation which can manufacture all kinds of vehicles in the same facilities from passenger cars and heavy trucks to minivans and buses. It is located 30 km from the Bursa city center and has been established on an area of 207,000 sqm, 91,000 sqm of which is closed space.

Karsan has been the only independent multi-brand vehicle manufacturer in the Turkish automotive industry for more than 50 years and the next phase for the company, powered and enabled by its business partners and licensors, is to develop bespoke versions of new and existing vehicles in order to extend its presence to all segments of cargo and passenger transportation. Working to develop "innovative products and services from the idea to the market" and to cater to every market segment, Karsan primarily aims to strengthen its Main Manufacturer/OEM business line. Karsan manages its whole automotive value chain from R&D and manufacturing to marketing, sales and after sales activities.

Currently the company manufactures the new H350 light commercial vehicles for Hyundai Motor Company (HMC), 10-12-18 m buses for Menarinibus and its own Jest, Atak and Star models. It also produces fully electric vehicles, its much-celebrated Jest Electric and Atak Electric line, in partnership with the world giant BMW. Besides vehicle manufacturing, Karsan also provides a range of industrial services in its Organized Industrial Zone factory

