

## **Karsan Won the Tender for Eco-friendly Bus in Bulgaria!**

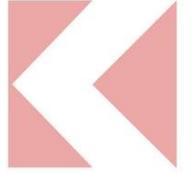
### **From Karsan to Bulgaria**

### **13 Units of CNG-powered Menarinibus Citymood Buses!**

**Offering transportation solutions for the mobility needs of the century in its factory located in Bursa, Turkish manufacturer Karsan maintains its position as a solution partner for many countries with its wide range of both environment-friendly and innovative products. Once again, Karsan, the winner of the city bus tender in Bulgaria, is due to deliver 13 units of 12-metre long CNG-powered Menarinibus Citymood buses to the city of Pernik. Having delivered Jest and Atak vehicles to the country before, Karsan, which met all the necessary ecological criteria of the last tender, will have delivered CNG-powered buses to the city of Pernik by the first half of 2021.**

Offering modern solutions in public transportation systems that can be adapted to any city, Karsan continues to be the choice of European countries with its environment-friendly and innovative products. Participating in the tender for eco-friendly buses opened by the city of Pernik in Bulgaria Karsan, along with its Bulgarian distributor, Bulbus Trade, became the sole winner. Accordingly, Karsan will have delivered 13 units of 12-metre CNG-powered Menarinibus Citymood buses to the city of Pernik by the first half of 2021. Having delivered Jest and Atak vehicles to Bulgaria before, Karsan is due to deliver its first fleet of large busses to the city with the tender to help renew the aging CNG-powered bus fleet of the city of Pernik, which is known for its green and eco-friendly regulations. Making a statement on the topic, Muzaffer Arpacioğlu, Deputy General Director of Karsan Commercial Affairs said, "We are happy to have won the tender with our 13 units of 12-metre CNG-powered Menarinibus Citymood buses in the Bulgarian market, where we had already put our foot in the door with our Jest and Atak vehicles. Thanks to the strong relationships we have established with our dealers despite the pandemic and our strict monitoring of the target markets, we steadily continue to receive orders from various cities in Europe and win public transportation tenders. We will continue to reap the fruits of our firm steps and share the news with you."





### **Outstanding performance, low cost, eco-friendly engine**

Offering low fuel consumption and low operational costs, CNG-powered Menarinibus Citymood 12 m city bus provides users with operational comfort with a full digital display with a diagnostic feature, wide angle of view and automatic transmission while turning urban travel into a fun experience with its low-floor design, independent front suspension and outstanding comfort. Menarinibus Citymood's environment-friendly FPT CURSOR 8 Turbo CAS Intercooler CNG-powered engine with a cylinder volume of 7,8 litres produces power up to 243 kW and a maximum torque of 1.300 Nm.

### **About Karsan:**

Celebrating its 54th anniversary this year in the Turkish automotive industry, Karsan has been manufacturing at its modern facilities its own vehicles, as well as parts for the world's prominent brands in the commercial vehicles sector. The company has been engaged in commercial vehicle production since 1981, and its factory in Hasanağa in Bursa has the capacity to manufacture up to 19,870 vehicles a year on a single shift. The Hasanağa factory is a flexible installation which can manufacture all kinds of vehicles in the same facilities from passenger cars and heavy trucks to minivans and buses. It is located 30 km from the Bursa city centre and has been established on an area of 207,000 sqm, 91,000 sqm of which is closed space.

Karsan has been the only independent multi-brand vehicle manufacturer in the Turkish automotive industry for more than 50 years and the next phase for the company, powered and enabled by its business partners and licensors, is to develop bespoke versions of new and existing vehicles in order to extend its presence to all segments of cargo and passenger transportation. Working to develop "innovative products and services from the idea to the market" and to cater to every market segment, Karsan primarily aims to strengthen its Main Manufacturer/OEM business line. Karsan manages its whole automotive value chain from R&D and manufacturing to marketing, sales and post-sales activities.

Currently the company manufactures the new H350 light commercial vehicles for Hyundai Motor Company (HMC), 10-12-18 m buses for Menarinibus and its own Jest, Atak and Star models. It also produces fully electric vehicles, its much-celebrated Jest Electric and Atak Electric line, in partnership with the world giant BMW. Besides vehicle manufacturing, Karsan also provides a range of industrial services in its Organized Industrial Zone factory.

